

# *bv* BRITTANY VOLK

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## *experience*

### **Tampa Bay Times (formerly St. Petersburg Times)** ST. PETERSBURG, FLA.

SENIOR FEATURES DESIGNER (August 2011-present): Lead designer for weekly food section; literature, arts and travel Sunday section; and weekend entertainment section. Plan visual concepts alongside editors, artists, photographers and writers to produce cohesion between words and art. Budget entire section with planned story list to best accommodate space and ad placement. Participate in weekly critiques with fellow designers. Maintain the design desk's Instagram account (@tampabaytimesdesign) to show off our outstanding work. Mentor college interns in features page design.

### **Naples Daily News** NAPLES, FLA.

NEWS AND FEATURES DESIGNER (August 2009-2011): Started as an A1 designer producing and copy editing front pages on tight nightly deadlines. Learned AP style copy editing and basic headline writing. Created maps, charts and diagrams to illustrate information alongside its corresponding story. Moved to features desk to design the daily Neapolitan section as well as the weekly entertainment tab.

### **The Daily Iowan** THE UNIVERSITY OF IOWA, IOWA CITY, IOWA

FREELANCE DESIGNER (June 2008-May 2009): Co-founder and art director for arts magazine *Off Deadline*, featuring long-form journalism, poetry and photo projects.

MANAGING EDITOR (June 2007-May 2008): Managed staff of about 100 college journalists to produce an award-winning newspaper five days a week. Kept up staff morale and excitement for the job. Showed fellow students how good design can elevate a project.

DESIGN EDITOR (June 2006-May 2007): Led group of design students to produce 10- to 16-page daily paper; as well as weekly critiques to teach design fundamentals and engage those designers in the content-producing process. Redesigned typography to enhance the visual hierarchy of news value.

DESIGNER (June 2005-May 2006)

### **Signatures boutique** NAPLES, FLA.

PART-TIME SALES ASSOCIATE (2010-2011)

### **Hallmark** CORALVILLE, IOWA

PART-TIME SALES ASSOCIATE (2004-2009): First professional job held through high school and college.

## *education*

### **The University of Iowa**, IOWA CITY, IOWA

Graduated in 2009 with a Bachelor of Arts in Journalism and Mass Communication and Studio Art with emphasis on Graphic Design. Class highlights: Typography, book design, bookbinding and Intaglio printmaking.

## *skills*

### **Design**

Experienced in newspaper layout and functional typography specializing in features and entertainment content. Part of entire production, from brainstorming ideas and story creation to art direction of the print and digital presentation.

### **Words**

Television writer and recapper for the *Tampa Bay Times* and its pop culture blog. Also contribute food stories and concert reviews.

### **Technical**

Proficient in Adobe InDesign, Illustrator, and Microsoft Word. Working knowledge of Photoshop, Dreamweaver, Excel and Powerpoint. Basic understanding of HTML and CSS coding.

## *extra*

### **Awards**

Winner of a **Society for News Design** Silver Medal and numerous awards of excellence for page design, art direction and illustration. **Florida Society of News Editors** 2016 Features Page Design first-place winner. *The Daily Iowan* was an **ACP Pacemaker** winner in 2006 and 2008.

### **Volunteer**

Work alongside high school and middle school students to help them learn newspaper design skills.

### **Professional speaking**

Speaker at Iowa High School Press Association conference about alternative story forms and design. Speaker at a Poynter Institute high school workshop about general newspaper layout and my college career.