

bv BRITTANY VOLK

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experience

BluePearl Veterinary Partners TAMPA, FLA.

CREATIVE SPECIALIST (December 2018-present): Part of a small marketing and communications team that supports our 70-plus pet hospitals nationwide. Write, copy edit and design print marketing collateral such as magnets, brochures, workbooks and posters, as well as large-scale event walls. Maintain corporate brand standards while still creating unique look to each project.

Tampa Bay Times (formerly St. Petersburg Times) ST. PETERSBURG, FLA.

FEATURES DESIGN DIRECTOR (August 2011-December 2018): Was a team leader and designer for weekly food, entertainment, literature, sections; as well as investigative projects. Plan visual concepts alongside editors, artists, photographers and writers to produce cohesion between words and art. Commissioned illustrations from artists around the globe, maintaining monthly freelance budget. Art directed food and fashion photo shoots — including one with more than eight dogs in the studio!

Naples Daily News NAPLES, FLA.

NEWS AND FEATURES DESIGNER (August 2009-2011): Started as an A1 designer producing and copy editing front pages on tight nightly deadlines. Learned AP style copy editing and basic headline writing. Created maps, charts and diagrams to illustrate information alongside its corresponding story. Moved to features desk in 2011 to design the daily Neapolitan section as well as the weekly entertainment tab.

The Daily Iowan THE UNIVERSITY OF IOWA, IOWA CITY, IOWA

MANAGING EDITOR / DESIGNER (June 2005-May 2009): As managing editor in 2007-08, led staff of about 100 college journalists to produce an award-winning newspaper five days a week. As design editor in 2006-07, managed group of design students by leading critiques to teach design fundamentals and engage designers in the content-producing process. Redesigned typography to enhance the visual hierarchy of news value. In 2008, co-founded the arts magazine *Off Deadline* that featured long-form journalism, poetry and photo projects.

Signatures boutique NAPLES, FLA.

PART-TIME SALES ASSOCIATE (2010-2011)

Hallmark CORALVILLE, IOWA

PART-TIME SALES ASSOCIATE (2004-2009): First professional job held through high school and college.

education

The University of Iowa, IOWA CITY, IOWA

Graduated in 2009 with a Bachelor of Arts in Journalism and Mass Communication, and Studio Art with emphasis on Graphic Design. Class highlights: Typography, book design, bookbinding and printmaking.

skills

Design

The best design serves the audience first. Experienced in corporate collateral, brand aesthetic, newspaper layout and functional typography.

Words

Occasional television writer, concert reviewer and food writer for the *Tampa Bay Times*. Copy editor versed in grammar and AP style.

Audio

Co-host of *Life of the Party*, the podcast that teaches you just enough to get by. Topics include pop culture, celebrity interviews and party tips.

Technical

Proficient in Adobe InDesign, Photoshop, Illustrator and Microsoft Word. Working knowledge of Excel and Powerpoint. Basic understanding of HTML and CSS coding.

extra

Awards

Winner of a **Society for News Design** Silver Medal and numerous Awards of Excellence for page design and art direction. **Florida Society of News Editors** 2016, 2017 and 2018 Features Page Design first-place recipient.

Volunteer

Work alongside high school and middle school students to help them learn newspaper design skills. Still mentor college students at the UI, critiquing pages and helping newspaper layout.

Professional speaking

Presenter at the annual Iowa High School Press Association conference about alternative story forms and design; and at a Poynter Institute high school newspaper workshop.